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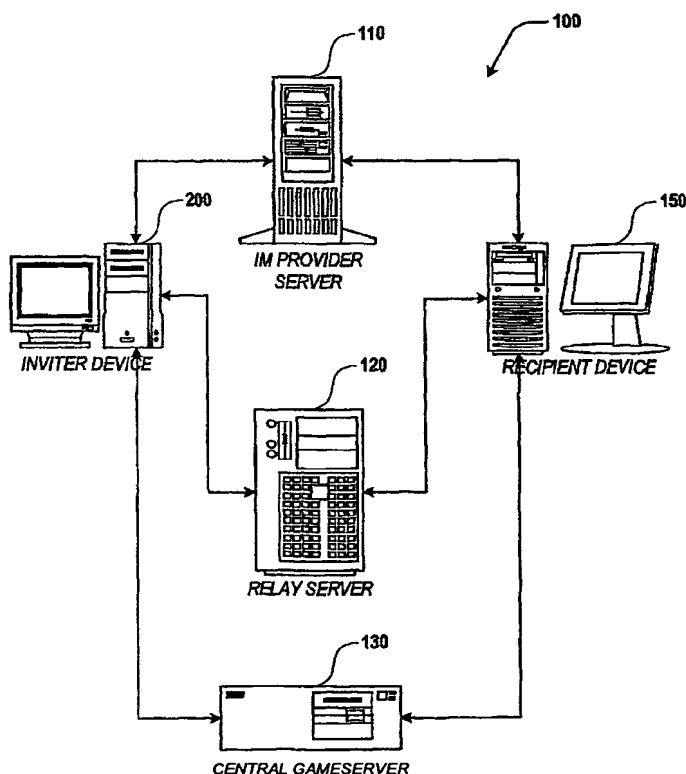
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(54) Title: JOINT CONSUMPTION OF CONTENT INVITATION METHODS AND APPARATUS



(57) Abstract: A joint consumption of content invitation management function is described herein. In various embodiments, the invitation management function is adapted to conditionally extend the invitations to a recipient device (150) to join an inviter device (200) to jointly consume content, via IM (110).

WO 2005/029270 A3



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